



IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicants: Rick W. LANDSMAN, Wei-Yeh LEE

Atty. Doc.: UCC-1/CIP/RCE2

Serial No.: 09/237,718

Filed: January 26, 1999

Group Art Unit: 3622

Confirmation No.: 7166

Examiner: Jeffrey D. Carlson

Title: A TECHNIQUE FOR IMPLEMENTING BROWSER-INITIATED
USER-TRANSPARENT NETWORK-DISTRIBUTED INTERSTITIAL WEB
ADVERTISING THROUGH USE OF AN ADVERTISING TAG
EMBEDDED IN A REFERRING WEB PAGE (as amended)

Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

S I R:

**PETITION FOR EXTENSION OF TIME TO RESPOND
UNDER 37 C.F.R. 1.136(a)**

Applicants hereby respectfully petition the
Commissioner of Patents and Trademarks to extend the time to
respond to the Final Office Action (Paper No. 20041227)
dated **December 30, 2004** for a period of **two (2)** months from
March 30, 2005 to and including **May 31, 2005**.

Attached hereto is a Request for Continued
Examination (RCE) Transmittal, which constitutes a complete
response to the final office action, and our check payable
to the Commissioner of Patents and Trademarks in the amount

06/03/2005 TBESNAH1 00000019 09237718

02 FC:2252


225.00 OP

of \$ 620.00 (\$ 225.00 to cover the cost of the extension and \$ 395.00 to cover the RCE fee).

In the event this check is unacceptable, insufficient or is omitted, kindly charge the additional or entire cost, as appropriate, of this extension to my deposit account number 13-3083. To facilitate that charge, a duplicate copy of this letter is enclosed herewith.

Respectfully submitted,

May 31, 2005


Peter L. Michaelson, Attorney
Reg. No. 30,090
Customer No. 007265
(732) 530-6671

MICHAELSON & ASSOCIATES
Counselors at Law
Parkway 109 Office Center
328 Newman Springs Road
P. O. Box 8489
Red Bank, New Jersey 07701

CERTIFICATE OF MAILING under 37 C.F.R. 1.8(a)

I hereby certify that this correspondence is being deposited on **May 31, 2005** with the United States Postal Service as first class mail, with sufficient postage, in an envelope addressed to Mail Stop RCE, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.


Signature

30,090
Reg. No.